

MINUTES OF THE MEETING OF
THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT
CORPORATION

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 19th day of December, 2013, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:00 PM at the Town of Hollywood park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Vice President Nick Prater, Secretary John F. Dini, Stu Werner and Phillip Wilberg. Scott Farrimond and Mike Drewry were absent

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Harry B. Adams – EDC Attorney, and Adelina Mardegain – City Finance Director.

President Lane called the meeting to order at 5:36 PM.

Motion: To approve the minutes of the November meeting. Prater, Wilberg second. Approved 5-0

Motion: To approve the treasurer's report. Dini, Prater second. Approved 5-0

There were no citizen comments

President Lane announced that the City Council had approved the proposed contracts between the EDC and Texas Creative for marketing assistance, with Energized Real Estate for promotional activities, and for the purchase of a digital marquee for City Hall.

Director Wilberg announced that the tree planting and proclamation of Arbor Day was completed, fulfilling the requirement for application as a Tree City USA. Director Wilberg will be filing the application.

Discussion was held regarding the relocation of the existing entrance signs to the town, replacing them with signs that will match the new logo and branding effort. Suggestions were made for an HP YouTube channel to feature citizens, and new automobile stickers with the town logo. Also discussed was marking bicycle routes through the town, and examining the possibility of bike paths through the "creek."

President Lane announced the scheduling of a second SAWS conservation event on March 29, 2014, with possible participation by CPS. Citizen Mark Duff is recommending that the EDC look at landscaping Voigt Center as a demonstration product to support promotion of HP as a sustainably-conscious town.

Director Wilberg suggested getting the new branding materials on shirts and hats for city officials, as well as for sale to the citizens.


The Board agreed without a motion to schedule a special meeting for Tuesday, January 14. The agenda for that meeting will include a permanent change of meeting date and time to the second Tuesday of each month. This will allow the EDC to place things on the City Council agenda without a month's lag.

There being no further business, the meeting was adjourned at 6:20 PM.

MINUTES APPROVED this 27th day of February, 2014.



President



Secretary